

# Ja Ja Ja submission form

Ja Ja Ja is a monthly club night in London showcasing the best emerging talent from the Nordic countries. Held at - The Lexington - a well-known and respected central London showcase venue with an excellent reputation and PA / backline, the night aims to grow a strong independent platform where new "export ready" artists are able to showcase their music to key British music industry professionals, media, tastemakers and audiences. The initiative is supported by the Nordic Export Offices (NoMEX) represented by: Export Music Sweden, Music Export Denmark / ROSA - The Danish Rock Council, Music Finland, Icelandic Music Export and Music Norway.

## PROGRAMMING

Please note changes to the London night (see below\*)

Submissions will initially be reviewed by the respective Export Offices, who'll produce a shortlist based on "export readiness". NoMEX have defined "export readiness" as an artist who has a professional industry set-up (manager, label, agent etc.) behind them - either domestic and / or British - and / or a growing momentum, whether it be an industry and / or media buzz in the UK. It's important that artists draw attention to this in the below form.

\*From spring 2017 the London night will collaborate with various promoters/club nights/festivals. We have confirmed Gold Dust, The Great Escape and DIY for the spring season. The night will still be run by the Ja Ja Ja team but by co-promoting it with credible UK promoters we are able to tap into new audience and bring more industry down to the shows. Booking process will be the same with a representative from each collaborator joining the booking group meeting. Please state below which night is your priority.

The booking group consists of the following professionals at the time being: Pete Jarret; ATC management, Francine Gorman; Editor of jajajamusic.com and The Nordic Playlist, Ed Poston; A&R Glassnote UK, Hector Barley; New Music Editor/The 405, Ben Blackburn; A&R Virgin EMI.

Some of the Nordic artists that have played Ja Ja Ja in the past: Aurora (NO), MØ (DK), Samaris (IC), Cancer (DK), Vok (IC), Bloodgroup (IC), Mikael Paskalev (NO), Hjaltalin (IC), Kvelertak (NO), The Deer Tracks (SW), Niki & the Dove (SW), Zebra & Snake (FI), Team Me (NO), Johnossi (SW), When Saints Go Machine (DK), Marit Larsen (NO), French Films (FI)++. See full list here: <http://jajajamusic.com/club-night/past-club-nights/>

## TRAVEL SUPPORT AND FEES

Artists chosen to play Ja Ja Ja will usually automatically qualify for travel support from their respective Export office. Terms and conditions are set by each office on an individual basis so you should contact them for more information. There are no set fees, but the box office will be split amongst the artists playing.

## PROMOTION

All artists will benefit from a promotion and marketing team. A social media team is boosting the profile of artists and the event itself across all major social networking sites.

NOTE: It is expected that individual managers and industry professionals working with participating artists will promote the show to British industry, media and audience to the best of their abilities. They will also be the point of contact for those with further interest. Ja Ja Ja is a platform.

Name of artists/band/ensemble:

Current industry set up in home country:

Management:

Record/Prod. company:

Agent:

Publisher:

Current UK industry set-up:

Management:

Record/Prod. company:

Distribution:

Agent:

Publisher:

Promo team (print, online, radio/TV etc):

Lawyer:

Other:

Preferred Ja Ja Ja dates:

(You can select multiple dates)

Bio + links to music (can also be sent as attachment with this form):

UK media momentum / editorial coverage  
(strong US momentum also worth mentioning):

UK industry interest / dialogue:

Short description of planned UK market activity (max 1000 characters):